

OKLAHOMA TOBACCO RESEARCH CENTER

Stephenson CANCER CENTER

STUDY TITLE: Small Financial Incentives to Promote Smoking Cessation in Safety Net Hospital Patients (PREVAIL II)

SPONSOR: National Institutes of Health/National Cancer Institute

PRINCIPAL INVESTIGATOR: Darla E. Kendzor, Ph.D.

Why is this study being done? This study is being done to compare a standard smoking cessation program (counseling & medication) to a treatment that also offers gift cards for verified smoking abstinence. Another goal of the study is to identify predictors of successful smoking cessation and relapse.

What is involved in the study? Participation in this research study is voluntary. If you agree to be in this study, you will be asked to be screened for eligibility today, and attend 9 study visits (including today) over a 6-month period, with the first 6 visits occurring weekly. Visits will take place at the Oklahoma Tobacco Research Center's Tobacco Treatment Research Program clinic (755 Research Pkwy., Suite 150, Oklahoma City, OK) and will usually take about 30-60 minutes each. You will be paid for all study visits regardless of the group to which you are randomly assigned (like a flip of a coin).

Who is eligible to participate in this study? You may be eligible to participate if you are: uninsured or receiving Medicaid Benefits, at least 18 years of age, able to read at the 7th grade level, currently smoking and willing to quit within 7 days, and willing/able to attend study visits.

What are the possible benefits of this study? If you agree to take part in this study, there may or may not be direct benefits to you. However, benefits of participation include the possibility that the gift cards provided for smoking abstinence may increase your chances of quitting. Another goal of the study is to understand the reasons that people have difficulty quitting and the factors that predict smoking relapse.

Whom do I contact for more information about this study?

For questions about the study, contact Carrie Reddick at (405) 271-7848.



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